



References & Testimonials

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The Writing Workshop

Learn how to write what you mean.

"This is refreshing insight. If you like what Apple makes, you'll love John Sturtevant. He is the iPhone of trainers."

Roger W. Pynn, APR, President
Curley & Pynn
Public Relations & Marketing Communications

"Thanks for a job well done. I've heard great comments from my staff."

Ken Leonard
External Affairs Manager EP Americas
Shell Exploration & Production Company

"A very practical workshop that will help people improve their writing skills immediately."

Sherwin Yan, MD, MS
Senior Manager, Product Safety
Playtex Products, Inc.

"Very, very good...should be given by all companies whose employees' writing affects their business."

Barbara Capun
Senior Partner
Brown & Brown CPAs

"An eye-opening, thought-provoking course that provides valuable insight on writing and thinking skills."

Bryan Hart
External Quality Assurance
USDA Forest Service

"Great course! John is a very good presenter. He engaged us on a personal level and made excellent use of examples."

Keith McAfee
Senior Account Manager
Clear2Pay Americas

"The workshop was fantastic! I like the methods and ideas you taught us...very practical."

Delia Dietz
COMSYS IT Partners

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"A bigly informative and enlightening experience. John exceeded my expectations. Fun while learning, what more could you ask for?"

Susan Gramatges
Chief Operating Officer
Pierpont Communications

"It was a very appropriate message for us. If we do what you asked, we will improve our communication substantially."

Brent Start, P.E.
Senior Project Engineer
Damon S. Williams & Associates

"John knows his stuff and he doesn't hold any punches!"

Letitia Wentworth
Account Manager
Aegon Insurance Group

"Probably the most useful CPE course I have ever taken."

Lou Amitrano, Jr. CPA
Partner
Messina & Co. CPAs

"It was excellent! Your program was very well-received and our members found your information very beneficial."

Steve Gibbs
Education Director
Texas Credit Union League

"John held my interest with his excellent presentation skills & techniques I can actually use!"

Leda Celaya
Program Manager
Aramco Technical Services

"The format allowed us to share ideas and learn from each other... I loved the focus on clear communication rather than just writing words."

Melinda Rogers
AEGON Insurance Group

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